



CEOs AGAINST CANCER.
TRI STATE CHAPTER

ADVANCING THE BREAKTHROUGH

Sponsorship Opportunities

Presented by

AmerisourceBergen

The Mann Center, October 1, 2021

Thank you for helping to **save lives.**

Dear Partners,

We are the 2021 co-chairs of the CEOs Against Cancer Tri State Chapter and we are proud to lead this group of regional leaders in the fight for a world without cancer. After over a year of distance, we are delighted to announce our 7th Annual Advancing the Breakthrough event will be in-person on October 1st! We would love for you to join us at The Mann Center for an impactful evening featuring our gourmet bites and a celebrity musical performance.

To start, we want to thank you for your historical support of Advancing the Breakthrough and the American Cancer Society. We rely on the spirit and generosity of our donors to fund innovative and cutting-edge research projects in the fight against cancer. Since 2014, our event has raised nearly \$4.5 million and funded 11 investigators making important advances in prevention, early detection, treatment, and care for those with cancer.

As an executive leader, you have a tremendous influence on health – for your employees, clients and consumers, communities, and our environment. Leading the fight against cancer has monumental economic, productive and social impact on all of these. We can save and improve more lives but only if we keep pushing forward, helping researchers stay in this field, and embracing and pursuing new treatments and scientific frontiers. **Can we count on you as a renewing sponsor for 2021?**

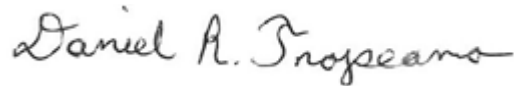
While we have a myriad of benefits available for supporting the Society's research program, the greatest thing we can offer you is simply the knowledge that you are doing something that will help people across the nation and around the world. Everyone has a cancer story – your support will help generations of cancer patients and their families, you will support early career researchers stay in the field they love, and you will be pushing progress with innovative research aimed at improving quality of life and treatment options.

Thank you again, for your commitment and further consideration of these investment opportunities. If you have any questions, please do not hesitate to reach out to Megan McNeely at megan.mcneely@cancer.org or 215.985.5305.

Please join us in advancing breakthroughs and leading the fight for a world without cancer.



Gina K. Clark
Executive Vice President & Chief Communications &
Administration Officer, AmerisourceBergen
President, AmerisourceBergen Foundation



Daniel R. Tropeano
Chief Executive Officer
UnitedHealthcare of Pennsylvania & Delaware



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ADVANCING THE BREAKTHROUGH

SPONSORSHIP

10.1.21

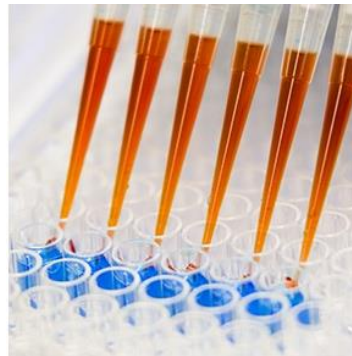
	Breakthrough \$100,000	Discovery \$50,000	Pioneer \$25,000	Laureate \$15,000	Innovation \$10,000	Exploration \$5,000	Investigation \$2,500
Attendees	16	12	8	6	4	2	1
VIP Attendees	4	4	2	X	X	X	X
Reserved Seating *tables seat 4-5 ppl, sponsors will be grouped	Tier II Premier	Tier II Premier	Tier III Premier	Tier III Preferred	Reserved	Reserved	Reserved
Invitation *digital only	Logo	Logo	Logo	X	X	X	X
Social Media Recognition	Logo and company profile on social media & Logo on website	Logo on social media & website	Logo on social media & website	Text recognition on social media & website	Text recognition on social media & website	Text recognition on social media & website	Text recognition on website
Night of Event Signage	Logo	Logo	Logo	Text	Text	Text	Text
Speaking Opportunity	X	X	X	X	X	X	X
Recognition from Podium	Verbal	Verbal	Verbal	Verbal	X	X	X
Step & Repeat	Main	Main	X	X	X	X	X



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cancer.org | 1.800.227.2345

Advancing the Breakthrough Underwriting Opportunities



ENTERTAINMENT - \$60,000

- 12 attendees with Tier II premier seating
- 4 invitations to our pre-event VIP reception

- Logo on invitation & signage
- Logo on main and VIP step & repeat

PRODUCTION - \$20,000

- 6 attendees with Tier II premier seating

- Logo on signage

ALCOHOL - \$10,000

- 4 attendees with reserve seating

- Logo on signage at all bars and on sponsor signage

DÉCOR - \$6,000

- 4 attendees with reserve seating

- Logo on signage at all bars and on sponsor signage

VIP RECEPTION - \$5,000

- 2 attendees with reserved seating
- 2 invitations to our pre-event VIP reception

- Logo on signage at VIP reception
- Logo on VIP step & repeat



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ADVANCING THE BREAKTHROUGH SPONSORSHIP

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Business name as it should be listed: _____

Business street address: _____

Business website: _____

Contact name: _____

Email & Phone: _____

Yes! My organization would like to sponsor at the following level:

- Breakthrough Sponsor - \$100,000
- Discovery Sponsor - \$50,000
- Pioneer Sponsor - \$25,000
- Laureate Sponsor - \$15,000
- Innovation Sponsor - \$10,000
- Exploration Sponsor - \$5,000
- Investigation Sponsor - \$2,500
- Other _____

Please find my check in the amount of \$_____ enclosed, payable to the American Cancer Society. Please reference *2021 Advancing the Breakthrough #K965LC* on the memo.

Pay by electronic file transfer. (Email megan.mcneely@cancer.org to set up payment.)

I am paying online: [Click Here](#)

We are unable to be a designated sponsor this year, but enclosed is our donation of \$_____

Please charge my: Visa Mastercard Discover American Express in the amount of \$ _____

Cardholder name: _____

Credit card number & expiration date: _____

Signature: _____

Send completed form and payment to:

Email: megan.mcneely@cancer.org or
Mail: American Cancer Society
2021 Advancing the Breakthrough
1818 Market St. Suite 2820
Philadelphia, PA 19103

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.