



**CEOs AGAINST CANCER.**  
**TRI STATE CHAPTER**

# **ADVANCING THE BREAKTHROUGH**

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## **Sponsorship Opportunities**

**Presented by**

**AmerisourceBergen**

**The Mann Center, October 1, 2021**

# Your investment can help **save lives.**

Dear Investor,

We are the 2021 co-chairs of the CEOs Against Cancer Tri State Chapter and we are proud to lead this group of regional leaders in the fight for a world without cancer. After over a year of distance, we are delighted to announce our 7<sup>th</sup> Annual Advancing the Breakthrough event will be in-person on October 1<sup>st</sup>! We would love for you to join us at The Mann Center for an impactful evening featuring our gourmet bites and a celebrity musical performance.

As an executive leader, you have a tremendous influence on health – for your employees, clients and consumers, communities, and our environment. Leading the fight against cancer has monumental economic, productive and social impact on all of these. Partner with us and emerge from this time of crisis with greater brand recognition and loyalty for standing with a cause that your consumers and employees care about. We can save and improve more lives but only if we keep pushing forward, helping researchers stay in this field, and embracing and pursuing new treatments and scientific frontiers. **Can we count on you as a sponsor for 2021?**

While we have a myriad of benefits available for supporting the Society's research program, the greatest thing we can offer you is simply the knowledge that you are doing something that will help people across the nation and around the world. Everyone has a cancer story – your support will help generations of cancer patients and their families, you will support early career researchers stay in the field they love, and you will be pushing progress with innovative research aimed at improving quality of life and treatment options.

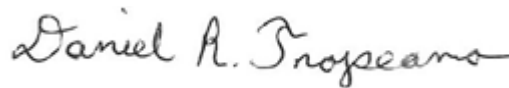
Thank you again, for your further consideration of these investment opportunities. If you have any questions, please do not hesitate to reach out to Megan McNeely at [megan.mcneely@cancer.org](mailto:megan.mcneely@cancer.org) or 215.985.5305.

Please join us in advancing breakthroughs and leading the fight for a world without cancer.

Sincerely,



Gina K. Clark  
Executive Vice President & Chief Communications &  
Administration Officer, AmerisourceBergen  
President, AmerisourceBergen Foundation



Daniel R. Tropeano  
Chief Executive Officer  
UnitedHealthcare of Pennsylvania & Delaware



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# ADVANCING THE BREAKTHROUGH

## SPONSORSHIP

**10.1.21**

	Breakthrough \$100,000	Discovery \$50,000	Pioneer \$25,000	Laureate \$15,000	Innovation \$10,000	Exploration \$5,000	Investigation \$2,500
<b>Attendees</b>	16	12	8	6	4	2	1
<b>VIP Attendees</b>	4	4	2	X	X	X	X
<b>Reserved Seating *tables seat 4-5 ppl, sponsors will be grouped</b>	Tier II Premier	Tier II Premier	Tier III Premier	Tier III Preferred	Reserved	Reserved	Reserved
<b>Invitation *digital only</b>	Logo	Logo	Logo	X	X	X	X
<b>Social Media Recognition</b>	Logo and company profile on social media & Logo on website	Logo on social media & website	Logo on social media & website	Text recognition on social media & website	Text recognition on social media & website	Text recognition on social media & website	Text recognition on website
<b>Night of Event Signage</b>	Logo	Logo	Logo	Text	Text	Text	Text
<b>Speaking Opportunity</b>	X	X	X	X	X	X	X
<b>Recognition from Podium</b>	Verbal	Verbal	Verbal	Verbal	X	X	X
<b>Step &amp; Repeat</b>	Main	Main	X	X	X	X	X

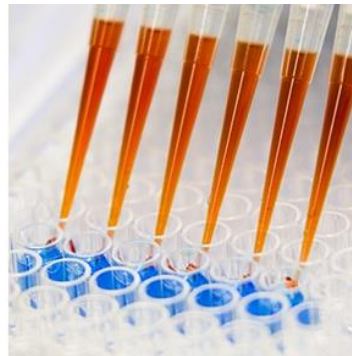


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[cancer.org](http://cancer.org) | 1.800.227.2345



# Advancing the Breakthrough Underwriting Opportunities



## ENTERTAINMENT - \$60,000

- 12 attendees with Tier II premier seating
- 4 invitations to our pre-event VIP reception

- Logo on invitation & signage
- Logo on main and VIP step & repeat

## PRODUCTION - \$20,000

- 6 attendees with Tier II premier seating

- Logo on signage

## ALCOHOL - \$10,000

- 4 attendees with reserve seating

- Logo on signage at all bars and on sponsor signage

## DÉCOR - \$6,000

- 4 attendees with reserve seating

- Logo on signage at all bars and on sponsor signage

## VIP RECEPTION - \$5,000

- 2 attendees with reserved seating
- 2 invitations to our pre-event VIP reception

- Logo on signage at VIP reception
- Logo on VIP step & repeat



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# ADVANCING THE BREAKTHROUGH SPONSORSHIP

**10.1.21**

Business name as it should be listed: \_\_\_\_\_

Business street address: \_\_\_\_\_

Business website: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email & Phone: \_\_\_\_\_

**Yes! My organization would like to sponsor at the following level:**

- Breakthrough Sponsor - \$100,000
- Discovery Sponsor - \$50,000
- Pioneer Sponsor - \$25,000
- Laureate Sponsor - \$15,000
- Innovation Sponsor - \$10,000
- Exploration Sponsor - \$5,000
- Investigation Sponsor - \$2,500
- Other \_\_\_\_\_

Please find my check in the amount of \$\_\_\_\_\_ enclosed, payable to the American Cancer Society. Please reference *2021 Advancing the Breakthrough #K965LC* on the memo.

Pay by electronic file transfer. (Email [megan.mcneely@cancer.org](mailto:megan.mcneely@cancer.org) to set up payment.)

I am paying online: [Click Here](#)

We are unable to be a designated sponsor this year, but enclosed is our donation of \$\_\_\_\_\_

Please charge my:  Visa  
 Mastercard  
 Discover  
 American Express  
in the amount of \$ \_\_\_\_\_

Cardholder name: \_\_\_\_\_

Credit card number & expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Send completed form and payment to:**  
 Email: [megan.mcneely@cancer.org](mailto:megan.mcneely@cancer.org) or  
 Mail: American Cancer Society  
 2021 Advancing the Breakthrough  
 1818 Market St. Suite 2820  
 Philadelphia, PA 19103

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us at [cancer.org](http://cancer.org) and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.